

## **“Toyota Junior Trainer for a Day” Official Contest Rules (the “Official Contest Rules”)**

1. **CONTEST SPONSOR:** The “Toyota Junior Trainer for a Day” contest (the "Contest") is being conducted by participating Calgary dealers of the Toyota Dealers Advertising Association – Prairie Zone (the "Contest Sponsor") in collaboration with Calgary Sports & Entertainment Corporation. The Contest commences at 12:00:00 PM MT on Thursday, October 12, 2017 and closes at 4:59:59 PM MT on Wednesday, February 28, 2018 (the "Contest Period").
2. **ELIGIBILITY:** The Contest is open only to persons who are residents of Calgary (within the official city limits) who, at the time of entry, are eighteen (18) years of age or older, and who are the parent/legal guardian (or a family member acting with consent from the parents/legal guardian(s) (i.e. grandparents, aunts, uncles, siblings, cousins, etc.)) (each an “Entrant”) of a child between the ages of nine (9) and fourteen (14) years old at the time of entry (each a “Participant”), who shall if chosen, be eligible to receive a Prize (as defined herein), subject to the terms and conditions set out herein. The Contest is not open to employees (and persons with whom such employees are domiciled) of: Toyota Canada Inc., Calgary Sports & Entertainment Corporation, Calgary Flames, the Contest Sponsor, its dealerships, or their affiliated companies, advertising and promotional agencies (collectively, the “Contest Parties”).
3. **HOW TO PLAY (NO PURCHASE NECESSARY):** It is not necessary to make a purchase, test drive a vehicle or service a vehicle in order to enter or to win a Prize. In order to enter the Contest, an Entrant must go online to [www.traintheflames.ca](http://www.traintheflames.ca) (the “Contest Website”) and follow all instructions on the Contest Website to enter (including providing his/her full name, address, postal code, phone number, e-mail address and the Participant’s name & age).

There is a limit of one (1) entry on behalf of each Participant in the Contest (for clarity and by way of example, an Entrant with two (2) eligible Participants would be permitted to enter twice, once on behalf of each eligible Participant; however, two (2) separate Entrants cannot enter multiple times on behalf of one (1) Participant). Should multiple entries occur on behalf of a Participant, only the first entry will be valid and any subsequent additional entries will not be accepted. Limit of one (1) Prize per Participant.

An entry may be disqualified (subject to the discretion of the Contest Sponsor) if the information provided is incomplete or inaccurate, or fails to comply with or attempts to circumvent the terms and conditions of these Official Contest Rules, all as determined by the Contest Sponsor, in its sole and absolute discretion.

All entries are subject to verification at any time. The Contest Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification) of an Entrant and/or Participant. Failure to provide such proof to the satisfaction of the Contest Sponsor within the timeline specified by the Contest Sponsor may result in disqualification, subject to the discretion of the Contest Sponsor. The sole determinant of the time for the purposes of a valid entry in the Contest will be the Contest Sponsor’s server machine(s).

4. **PRIZES:** There are thirteen (13) Prizes available to be won (each, a “Prize”), each with an approximate retail value of one-thousand Canadian Dollars (\$1,000 CDN). Each Prize consists of the following:

- I. *Watch the morning skate from players bench on game day*
- II. *Assist the Flames trainers with setting up for the game*
- III. Present in the Flames dressing room during the morning media availability
  - I. *Option to ride the Zamboni during an intermission*
- IV. *Four tickets to the game (2<sup>nd</sup> level)*
- V. *Calgary Flames jersey*
- VI. *Toyota Junior Trainer Hat*

Schedule of Prize games:

<b>Date</b>	<b>VS</b>	<b>Game Time</b>
Sunday Oct 29 <sup>th</sup> , 2017	Washington Capitals	7pm MT
Sunday November 5 <sup>th</sup> , 2017	New Jersey Devils	7pm MT
Tuesday November 28 <sup>th</sup> , 2017	Toronto Maple Leafs	7pm MT
Monday December 4 <sup>th</sup> , 2017	Philadelphia Flyers	7pm MT
Wednesday December 20 <sup>th</sup> , 2017	St Louis Blues	7:30pm MT
Saturday January 6 <sup>th</sup> , 2018	Anaheim Ducks	8pm MT
Saturday January 20 <sup>th</sup> , 2018	Winnipeg Jets	1pm MT
Thursday February 1 <sup>st</sup> , 2018	Tampa Bay Lightning	7pm MT
TBA: February 3 <sup>rd</sup> or 19 <sup>th</sup> , 2018	Black Hawks/ Bruins	7pm/2pm MT
Sunday March 11 <sup>th</sup> , 2018	New York Islanders	5pm MT
Friday March 16 <sup>th</sup> , 2018	San Jose Sharks	7pm MT
Saturday March 31 <sup>st</sup> , 2018	Edmonton Oilers	8pm MT
Tuesday April 3 <sup>rd</sup> , 2018	Phoenix Coyotes	7pm MT

Except at the sole and absolute discretion of the Contest Sponsor, no Prize substitutions, transfers, or cash in lieu of any Prize, will be allowed and Prize Winners (as defined herein) are solely responsible for their own transportation and any other expenses associated with claiming a Prize, including food and beverage expenses. Each Prize Winner (as defined herein) must accompany the Participant to the applicable Prize game (with the consent of the Participant's parent/legal guardian, if different) or the Prize will be forfeited in its entirety and no compensation will be provided in lieu thereof. By accepting a Prize, each Prize Winner, and each parent/legal guardian of a Participant, agrees to waive all recourse against the Contest Parties, any other parties named in the Release (defined below), including without limitation the Contest Parties and each of their respective officers, directors, employees, agents, successors and assigns (collectively the "Releasees") in respect of any damage or cause of action that may occur in connection with the Prize, including without limitation if the Prize or a component thereof does not prove satisfactory, and/or if a Prize game is delayed, postponed, or cancelled for any reason. The particular date on which the Prize of any particular Prize Winner will be fulfilled (e.g. the date of the Prize game to be attended) will be selected by the Contest Sponsor in its sole and absolute discretion. The Prize Winner and the Participant must be able to attend on the chosen date, or the Prize may be forfeited, in the absolute discretion of the Contest Sponsor. All tickets to Prize games are subject to the terms and conditions of the ticket issuer. The number of Prizes available to be won will decrease throughout the Contest Period.

5. **CONTEST DRAW DATE:** There will be a total of six (6) random draws, each from amongst all eligible entries received by 11:59:59PM MT on the day prior to the applicable draw date (as

provided in the table below; each, a “Cut Off Time”). Each random draw will be conducted at 5:30 PM MT on the applicable draw date (as set out in the table below). Each Entrant chosen in the random draw will be a potential Prize winner (a “Potential Prize Winner”) and, subject to certain conditions set out herein at paragraph 7, may become a Prize winner (a “Prize Winner”). The number of Potential Prize Winners selected in each random draw is specified in the table below. Unselected entries will be eligible for subsequent draw(s), as applicable. All draws will take place in Calgary, Alberta

<b>Draw Date</b>	<b>Number of Winners</b>	<b>Cut Off Time</b>
Monday, October 23 <sup>rd</sup> , 2017	1	5:30 PM MT
Monday, October 31 <sup>st</sup> , 2017	2	5:30 PM MT
Thursday, November 30 <sup>th</sup> , 2017	2	5:30 PM MT
Thursday, December 21 <sup>st</sup> , 2017	2	5:30 PM MT
Monday, January 22 <sup>nd</sup> , 2018	2	5:30 PM MT
Wednesday, March 1 <sup>st</sup> , 2018	4	5:30 PM MT

6. **ODDS OF WINNING A PRIZE:** The odds of winning a Prize depend upon the total number of eligible entries received prior to the Cut Off Time associated with the applicable draw.
7. **IN ORDER TO WIN:** In order to be declared a Prize Winner each Potential Prize Winner must:
  - a. Correctly answer, unaided, a mathematical skill-testing question, which will, at the discretion of the Contest Sponsor, either be (i) asked by telephone or email at a time mutually convenient to the Potential Prize Winner and the Contest Sponsor or its agent; or (ii) set forth on the Release (as defined below); and
  - b. Sign and return the Contest Sponsor's form of release (the “Release”) (and have the parent/legal guardian of the Participant, if different, sign and return a Release) confirming acceptance of the Prize as awarded, releasing the Releasees from any and all liability that may arise in relation to the Entrant’s and/or the Participant’s participation in the Contest and the acceptance and use of the Prize awarded, and agreeing to the publication, reproduction and/or other use of his/her, and the Participant’s, name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Parties in any manner whatsoever, including print, broadcast or the internet.
8. **NOTIFYING SELECTED ENTRANTS:** Each Potential Prize Winner will be contacted by telephone or email within two (2) business days after the applicable draw date. A minimum of three (3) contact attempts will be made by the Contest Sponsor. A Potential Prize Winner will be disqualified if: (a) she/he cannot be contacted, or fails to respond to any contact attempt within three (3) days of the initial contact attempt; (b) she/he fails to return the required Release(s) within the designated time; (c) the Contest Sponsor determines that an Entrant or the Participant is ineligible according to the Official Contest Rules; (d) that an Entrant does not comply with the Official Contest Rules (for example, if he/she incorrectly answers the skill-testing question); or (e) if her/his Prize notification is returned to the Contest Sponsor as being undeliverable. In any such event, the Contest Sponsor reserves the right, but not the obligation, in its sole and absolute discretion, to randomly select an

alternate eligible Entrant from among the remaining eligible entries received prior to the applicable Cut Off Time (in which case the foregoing provisions of this section shall apply to such new Potential Prize Winner).

The Contest Sponsor's determination in relation to the foregoing will be final. Arrangements for receiving a Prize will be made directly with each Prize Winner. No Prize substitutions, transfers, or cash in lieu of the Prizes will be allowed, except at the sole and absolute discretion of the Contest Sponsor, who reserves the right, in its sole and absolute discretion and for any reason, to substitute for any Prize (or portion thereof) a substitute prize (or portion thereof) of equal or greater value as stated in these Official Contest Rules, including without limitation, a cash award.

9. CORRESPONDENCE AND COMMUNICATION: All correspondence and communication with contestants in connection with the Contest will be at the Contest Sponsor's discretion by mail, email or telephone, except as otherwise noted. By entering or attempting to enter the Contest, all contestants agree to abide by these Official Contest Rules. All decisions of the Contest Sponsor are final and without right of appeal with respect to all aspects of the Contest, including but not limited to eligibility and/or disqualification of contestants, Entrants and/or Participants, the correctness of answers to the skill-testing question and the awarding of any Prize. The Contest is subject to all applicable federal, provincial and municipal laws and is void where prohibited.
10. RELEASES: By claiming or accepting a Prize in the Contest, each Entrant (and the parents/legal guardians of the selected Participant, if different) consents to the use of his/her and the Participant's name, voice, picture (both moving and still) or likeness, without compensation, for promotional and/or publicity purposes as determined by the Contest Sponsor and Calgary Sports & Entertainment Corporation. Each Prize Winner (and each parent/legal guardian of the selected Participant, if different) agrees to release the Releasees from any and all liability, claims or actions of any kind whatsoever for injuries, damages or loss to persons and/or property which may be sustained in connection with the receipt, participation in or use of the Prize.
11. NO LIABILITY: The Contest Sponsor reserves the right to change the terms of the Contest, suspend or cancel it, at any time, without liability on the part of the Releasees, and without prior notice. The Contest Sponsor shall not be liable for late, lost, incomplete, misdirected, interrupted or otherwise invalid entries. If in the opinion of the Contest Sponsor the administration or integrity of the Contest is compromised or corrupted at any time (including, without limitation, as a result of fraud, technical failures (including any network server or hardware failure, viruses, bugs, errors in programming, telephone transmissions or communications) or any other errors or other causes), the Contest Sponsor reserves the right to modify, suspend or cancel the Contest. Without limiting the generality of the foregoing, the Contest Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law. If due to any production, advertising or other error of any kind, or as the result of any fraud or any other factor or circumstance affecting the intended operation of the Contest, there are more prize claims than Prizes stated in the Official Contest Rules, the Contest Sponsor reserves the right to suspend awarding of a Prize and to conduct a random drawing from among all eligible claimants to award only the number of prizes stated in the Official Contest Rules. In no event, however, will the Contest Sponsor be required to award more than the amount of prizes stated in the Official Contest Rules.

The Contest Sponsor will not be liable for: (i) any failure of the Contest Website during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any entry to be received for any reason, including, but not limited to, technical problems or traffic congestion on the Internet or at any website; (iv) any injury or damage to an Entrant's or any other person's computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above.

In the event of a dispute regarding who submitted an entry, entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. An "authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An Entrant may be required to provide proof (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the entry in question.

The Contest Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in the Official Contest Rules, to the extent necessary, for purposes of verifying compliance by any Entrant, Participant or entry with the Official Contest Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Contest Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in the Official Contest Rules, or for any other reason.

12. REFERENCES TO OTHER TRADE NAMES: The Contest Website may contain references to other companies, brands and/or product names. The companies, brands and/or product names are used for identification purposes only and may be trade-marks of their respective owners. The images of people or places displayed, forms, structures and graphics displayed or found within the Contest Website are either the property of, or used with permission by the Contest Sponsor. The Contest Sponsor may be, but is not necessarily, sponsored by or affiliated with any owners of the other companies, brands or product names appearing on the Contest Website, and makes no representations about them, their owners, their products or services.
13. PRIVACY: For further information about the Contest Sponsor's privacy practices, please review the privacy policy located at [www.privacy.toyota.ca](http://www.privacy.toyota.ca). By entering the Contest you consent to Contest Sponsor, its promotional agencies and contest judges storing and using the personal information you submitted with your entry for the purpose of administering the Contest. This section does not limit any other consent(s) that an individual may provide the Contest Sponsor or others in relation to the collection, use and/or disclosure of their personal information.